

ABSTRACT

As the number of students and teaching staff grows at SMPIT Insantama Magelang, at the same time the need for supporting physical facilities is in the form of new buildings for classrooms and other supporting spaces. In accordance with the vision and mission of the school to become a superior school in Indonesia, the interior of SMPIT Insantama must be able to represent the school's branding either through logos or colors. In terms of the existing buildings, SMPIT Insantama Magelang can be classified as an urban school where it is located in an urban area with a densely populated environment and limited green open space. The weakness of this Urban School is the loss of connection between the school user and nature. This has the potential to cause mental health issues such as anxiety in children. To avoid this, the design of SMPIT Insantama Magelang was carried out with a Biophilic Design approach that was focused on presenting nature to the learning environment. In this way an educational environment that is comfortable, productive and free from mental health issues is achieved.

Keywords: school, branding, biophilic design