ABSTRACT

Samsat as a public service office is required to serve the community in a prime, effective and

efficient manner. The Bekasi Samsat Office has not served well, because there is no support

for service lines that are not yet in line with standards and infrastructure that are not met for

employees and visitors. So the vision of the Bekasi Samsat Office has still not been reached.

So, it is necessary to redesign the service area and administrative office at the Bekasi Samsat

Office.

The purpose of the Bekasi Samsat Office Redesign is to make employee performance

effective, supported by good office space arrangement and provision and placement of

employee support facilities, structuring the layout of the counter layout according to

standards and mechanisms so that service flows become effective and efficient, and provide

facilities to visitors for the sake of comfort during service.

Keywords: Redesign, Office, Public Service, Samsat

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