## **ABSTRACT**

## DESIGN OF NATURAL TOURISM PHOTOGRAPHY BOOK LEUWI IN GARUT REGENCY, WEST JAVA

By: Farhan Dhani Arifin Student Number: 160115062

Garut Regency has potential natural wealth used as a place to travel. One of the potentially tourist destinations in Garut district is a leuwi tourism. Leuwi itself comes from the Sundanese language which means the bottom or the deepest part of the river, in general Leuwi with 5 to 7 meters depth and surrounded or flanked by a view of the high cliffs, as well as Leuwi still has enough clear water In a bluish colour as it is close to the water source from the mountains. Garut Regency has several leuwi which are used as tourist attraction such as Leuwi Korsi, Leuwi Jurig, Leuwi Tonjong, Leuwi Jubleg, and Leuwi Waru Doyong. Some tourists only know the tourist attraction Leuwi Tonjong and Leuwi Jurig located in Garut Regency, while there are still other tourist objects Leuwi in Garut regency that is not known by the tourists, both in terms of the name Leuwi, location Leuwi, And the visual form of the Leuwi tourist attraction. This is because the tourism and culture Department of Garut District does not have a special media to inform about LEUWI tourism object in Garut Regency, where the media will be disseminated in the National Library, Regional library, Public library, dining, coffee shop, and some hotels located in Garut Regency. Therefore the needs of special information media to inform the five tourist objects Leuwi in Garut regency to the tourists. Data retrieval is performed by authors with observations, interviews, library studies, questionnaires, and documentation. From the results of data retrieval, the author concluded that the information was needed in the form of photographic books that contain about LEUWI in Garut regency. With the book the author hopes to provide information about the beauty and existence of Leuwi in Garut regency.

Keywords: Leuwi, Photography Book, Garut Regency