

## ABSTRACT

---

*Conventional sales carried out by the Margamulya Coffee Producers Cooperative (KPKM) are one of the sales techniques that have not been followed by the era of globalization. In the era of globalization now using internet network technology in marketing products that can facilitate the broader and communicative target market. For that, the West Java Online Coffee Shop application is a web-based application built to help KPKM in making sales online. The functionalities found in the West Java Online Coffee Shop application are goods purchase transactions, recording of goods transactions, price discounts, notifications, and information about coffee. The method used in the development of the West Java Online Coffee Shop application is SDLC with the waterfall model, and uses PHP, HTML, CSS and javascript programming. Framework used codeigniter with MySQL database and testing using black box testing. It is expected that the sale of processed coffee products in the KPKM can expand and revenues increase, and have centralized registration of goods.*

*Keywords: Online Coffee shop, West Java*