

ABSTRACT

The lack of awareness of the Indonesian people about disaster mitigation makes many people unprepared to face disasters and end in panic. Earthquake is the most deadly disaster that can make a considerable impact. even though Indonesia is the home for earthquakes with having more than 130 active volcanoes. This is the problem that is faced by our society today. Knowledge about disaster mitigation is still very little known by the current generation, making them unprepared when a disaster comes suddenly.

In the design of this information media, the author using a qualitative analysis method to solve the phenomenon. The author is using the AISAS analysis method in this research and design. To gather the datas that the author needs, he is using questioner, interview, and literature study. He is using Visual Communication Design theory, comic theory, earthquake theory, and disaster mitigation theory for this research. In the design of this information media, the author using a qualitative analysis method to solve the phenomenon. The author is using the AISAS analysis method in this research and design. To gather the datas that the author needs, he is using questioner, interview, and literature study. He is using Visual Communication Design theory, comic theory, earthquake theory, and disaster mitigation theory for this research. As is information media that teenager enjoy it, it will grow their interest to study the disaster mitigation especially mitigation about the earthquake.

Keyword : Comic, Preparation, Disaster Mitigation, Teenager