

ABSTRACT

CONFECTION WASTE APPLICATION IN SOREANG BASED ON WAYANG GOLEK INSPIRATION FOR FASHION PRODUCT

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The growth of the textile industry in the fashion sector has a very rapid progress. According to an analysis from the Ministry of Industry Republic Indonesia, the export growth of textiles and textile products could reach US \$ 15 billion in 2019. The Minister of Industry, Airlangga Hartarto, said that the textile sector is one of the buffer of Indonesia's export growth. The growth in fashion needs will affect the amount of production. So, production produces residual waste that has a negative impact on the environment.

Soreang is part of industries that produce large quantities of fashion products. therefore, in Soreang, there have been several new problems. There are no space to store waste and pollution. The waste is processed to become the material of dolls or the final solution is burning or smelting them. So, this research provide an alternative treatment for waste produced in Soreang confection area. In the purpose of the research, researcher will follow a qualitative approach in analyzing, using the method of discourse analysis with a social approach which is presented in descriptive form and visual analysis of the Wayang Puppet including its decoration.

The researcher hopes this utilization can make an alternative fashion products that are creative, functional values, aesthetics, selling value and there are local content Wayang Golek as a representative elements of value from west java.

Keywords: Confection waste, Soreang, Wayang Golek.