

ABSTRACT

DESIGN OF INTERIOR DESIGN OF GAME DEVELOPER AGATE STUDIO OFFICE BANDUNG

The game industry is currently experiencing quite rapid progress in the country of Indonesia, starting from 2010-2015 the gaming industry has increased an average of 10.14 percent per year. In 2016 until now Indonesia is at its peak on the issues of the gaming industry, especially for online games and mobile games. In the end many game development companies have sprung up and competed in making the best games, until finally 14 Indonesian developers have been born whose names have been heard in Asia.

One of the companies gathered in the Indonesian Game Association (AGI) is Agate Studio. Agate is a leading developer in Indonesia with more than 130 professional game makers. With the number of employees that are not small, of course Agate requires a room with adequate facilities and provide comfort for employees. As a company that works in producing games, of course, requires a powerful mind and imagination. A good and attractive room design will be able to assist employees in thinking and imagining. As a big company, Agate Studio needs special characteristics for the interior of the room as a sign or identity of a brand. With the visible identity of a company in the room, can increase the confidence of someone who is in it, especially when the company arrives outside developers who want to work together in building a game.

Keywords: Game developer, Identity, Agate, leading developer.