

## ABSTRACT

The development of attractions in the city of Bandung is growing every year which is chosen by tourists. The number of attractions that develop in the city of Bandung makes hotels in the city of Bandung also increased each year. Many hotels in the city of Bandung are a support for temporary accommodation to be of high competitiveness, but some hotels reduce the dimensions of the room to increase the number of rooms. One of the reasons visitors choose a hotel is to have a unique design that is different from the usual hotel, and it becomes a competitiveness between hotels in Bandung.

This design uses the standardization of three-star hotels according to the government and targets guests who will stay in three-star hotels by conducting comparative studies to several hotels in the city of Bandung. This design also uses a "contemporary" design that is able to compete with nearby hotels and can attract more guests and can prove if any design concept can be applied to spaces that have small dimensions if they are properly applied.

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Keywords: tourism, bandung city, room dimensions, contemporary

