

ABSTRACT

The increased of public awareness in case of health makes the organic bussiness becomes viral in Indonesia because of the quality of it's health. One of the marketplace that others product is Warung 1000 Kebun. According to method of observations, interviews, questionnaires and comparison matrices, Warung 1000 Kebun has technically constraints on the implementation of online sales transactions. So that can be assesed for a good planning of a promotion media that can solve it's problem. Meanwhile, we also need a support media for promoting the application as the new promotion media from Warung 1000 Kebun. This design is hoped can that give a simple way and interest people visually.

Keyword: Warung 1000 Kebun, Promotion Media, Praktical, Attractive