

# DESIGNING A MOBILE APP PROTOTYPE TELKATIVE OF TELKOM UNIVERSITY'S STUDENT ACTIVITY UNIT

**Barrizman Akhmad Dwijayana <sup>1</sup>, Ananda Risya Triani <sup>2</sup>**

**<sup>1</sup> Prodi Desain Komunikasi Visual, Fakultas Industri Kreatif, Universitas Telkom**

**<sup>2</sup> Prodi Desain Komunikasi Visual, Fakultas Industri Kreatif, Universitas Telkom**

## ***Abstract***

*Universities are required to follow with the flow of digitalization media in order to produce a quality of a competent human resources. Students need to hone their non academic skills. Student activity unit is one of the media to improve those abilities. Unfortunately, students feel less effective in getting information about the student activity unit by accessing the networks provided by the university. The media that used today is less practical so students often find it difficult to find information about student activity units. Because all of the phenomenon stated above, it is necessary to create a centralized and practical platform such as a mobile application, regarding student activity units so as to facilitate to obtain information needs about student profiles, activities, and achievements.*

*Keywords : student, mobile, digitizing, student activity unit*