

ABSTRACT

APPLICATION OF BLOCK PRINTING TECHNIQUES ON TEXTILE MATERIALS WITH MOTIF INSPIRATION FROM BADUY CULTURE

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Wood, clay and metals are common materials used for block printing. In fact the equipment around us can be used as block printing material on cloth, such as bubble plastic wrap or a piece of rope. In its application, fabrics commonly used for block printing media are fabrics that have a fine texture including cotton, silk, linen, rayon. Not many people use woven fabrics because woven fabrics have a textured surface character. Woven fabrics usually have motifs, some do not have motifs or are plain, for example weaving produced by the Baduy community. The Baduy tribe is a group of indigenous Sundanese in the Lebak Regency area, Banten. Has a characteristic that is clearly visible in the manner of dressing, uniformity of house shape, use of language, beliefs and customs. From the above phenomena, it can be seen that there is an opportunity to develop block printing techniques using a variety of simple natural and non-natural materials to visualize the culture of the Baduy tribe.

This study uses qualitative methods, namely through literature studies, searching data on books, journals, field surveys, direct interviews with people related to research topics, and conducting exploration methods on Baduy woven fabric media using block printing techniques.

The results of this study in the form of sheets of cloth with motives inspired by Baduy culture using block printing techniques and applied to clothing that adapts one of the 19/20 forecast trends, namely New Age Zen.

Keywords: Baduy weaving, Block printing, Culture, Natural motifs.