

ABSTRACT

Pharmaceutical companies are commercial business companies that focus on researching, developing, and also distributing drugs, especially in matters relating to health. Pharmaceutical companies are also in the process of producing generic drugs and patent medicines.

Financial performance is an analysis carried out by companies to see the extent to which companies implement the rules of financial implementation properly and correctly. This is very important because in order to know the resources that are used optimally in the face of changes in the environment.

The results of this study indicate that partially the current ratio does influence negative the return on assets, the debt to equity ratio does not influence on return on assets, and the total asset turnover has a positive effect on return on assets. Simultaneous results show that the current ratio, debt to equity ratio and total asset turn over affect the return on assets.

Keywords: current ratio, debt to equity ratio, total asset turn over, return on asset

