

Abstract

Entrepreneurs play an important role for development in Indonesia, one of which is by providing employment to reduce unemployment. Creating entrepreneurs can be started by applying learning entrepreneurship courses in tertiary institutions. Telkom University is one of the private universities that makes entrepreneurs an inseparable part of education, in addition to fulfilling the Telkom University Development Plan (RENIP) which is the Telkom University Grand Strategy for the next 25 years with a vision in 2038, namely "Become a Global Entrepreneur University". From the 7 Faculties at Telkom University, this research was conducted at the Faculty of Economics and Business Study Program in Management of Telecommunications Information Informatics (MBTI). The purpose of this study is to see a comparison between student expectations and student perceptions of the implementation of the entrepreneurship curriculum that has an impact on the evaluation of entrepreneurship competencies for MBTI 2016 students who have completed the entrepreneurship learning process. The results of the study will be feedback for the MBTI study program.

Method of data collection in this study was conducted by asking questions about 228 students / respondents of the 2016 MBTI study program. The questionnaire distributed contained several responses with a 7-point Likert scale. The technique in this study is a non-probability technique with convenience sampling. In explaining the results of the study, the data analysis technique used is descriptive analysis and GAP analysis.

The results of this study stated that based on descriptive analysis, student entrepreneurial competencies after participating in entrepreneurship education learning were in the high category, for concept skills which amounted to 81.52%, managerial skills amounted to 79.9%, analytical thinking skills amounted to 80.73%, negotiation skills in the amount to 80.5% and motivation skills amount to 81.2% shows that students agree to have these competencies despite gaps in the entrepreneurship courses that is equal to -0.483. Through the results of this study it can be concluded that the MBTI study program must improve its performance in order to minimize the gap between student expectations and student perceptions.

Keywords: Entrepreneurship Education, Entrepreneurship Learning, Entrepreneurship Competence, GAP Analysis.