

ABSTRACT

Entrepreneurs play an important role in development in Indonesia, one of them is providing employment to reduce the unemployment rate. Creating entrepreneurs can be started by applying entrepreneurship learning in tertiary institutions. Learning entrepreneurship in theory and practice will be a provision for students in forming entrepreneurial competencies.

This study aims to evaluate the learning process in the Telecommunications Business and Information Business Management (MBTI) study program in the 2016 academic year of Telkom University. The purpose of this study is to see a comparison between student expectations and student perceptions of the implementations of the entrepreneurship project courses that has an impact on the evaluation of entrepreneurship competencies for MBTI 2016 students who have completed the entrepreneurship learning process. The results of the study will be feedback for the MBTI study program.

Through this research, an assessment of the subject of entrepreneurship project at a tertiary institution was carried out on the students of the Telecommunications Information Management Business Study Program 2016 Telkom University. Data collection method is by distributing questionnaires to 228 respondents (students). The questionnaire used had several statements with a 7-point Likert scale. This study used probability techniques with stratified random sampling. Data analysis techniques used in this study were descriptive analysis, t-test methods and importance performance analysis.

The results of the study stated that based on a descriptive analysis, student entrepreneurship competencies after participating in entrepreneurship project learning were in the high category at 80.87%, this indicated that students agreed to have these competencies despite a gap of -0.49. Each dimension of the entrepreneurship project semester learning plan has a negative gap because student expectations are above student perceptions. Things that need to be improved from learning entrepreneurship project courses are business cooperation in groups, students' ability to see business opportunities, students' ability to think creatively, students' ability to manage teams, students' ability to anticipate uncertainty or risk and students' ability to overcome uncertainty or risk . Through the research results it can be concluded that learning entrepreneurship project subjects need to make performance improvements to minimize the gap between student's expectations and perceptions.

Keywords: Learning Evaluate, Semester Learning Plan, Entrepreneurship Competence, Entrepreneurship Learning.