

ABSTRACT

The development of digital art in Indonesia is grown rapidly accompanied by the rapid development of technology, let's say a smartphone which has a high impact on society from all walks of life. This has influenced the development of digital-based arts and has become an opportunity for digital artists to explore their talents more through technology, however the emergence of new artists in Indonesia inversely proportional to the container to hold it. Bandung as the largest metropolitan city in West Java with the number of tourists who reach 5 million more both from within the country and foreign countries, this makes the City of Bandung as a strategic location in considering the development of public space especially The Digital Art Space. The realization of the design of Digital Art Space in the City of Bandung as a place for digital-based lovers, connoisseurs, and artists to express ideas and thoughts in the form of work or performing arts without restrictions.

In this design process includes the literature study stages relate to Art Space and Digital Space/Festival, analyze Digital Art facilities and standard analysis of The Digital Art Space. "Future Shade" is the theme obtained from the analysis process from The Digital Art approach, through the process expected to present Digital Art Space interior design in the City of Bandung that inspires, provides education, and appreciation in the arts.

Keywords: Art, Digital, Technology, Digital Art, Art Space, Digital Art Space.