

ABSTRACT

Pepayosa, Ananta Yoel, 2020. *Application of D.O.P Technique in Short Documentary Film as Informative Show at Sri Baduga Museum Bandung*. Final Project, Visual Communication Design, Faculty of Creative Industry, Telkom University

Museum is a place for collection of historical and cultural objects, also a place of learning and entertainment for the community, especially students, one of which is Sri Baduga Museum in Bandung. Urge in visiting museum is decreasing, young people, as happened at Sri Baduga museum. In this case, technology application is needed to increase public interest, especially student. Focus of this research is to analyze the factors that cause a lack of public interest in visiting Sri Baduga museum. This research is qualitative analysis with a case study approach using data collection techniques through observation, interview and literature study. The result of data collection will be processed and used as reference for short documentary film. Researcher as *Director of Photography* create visual forms by applying cinematographic techniques.

Keywords : Short Documentary, Sri Baduga Museum, Director Of Photography.