## ABSTRACT SALON AND DAY SPA FOR WOMEN IN BANDUNG INTERIOR DESIGN

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Beauty and health are certainly a priority for the community in order to support their appearance so they can still look good and confident. Many ways to be able to maintain beauty and health, for example, such as treatment in the Salon or Spa. Many types of salons and day spas in Indonesia, especially in the city of Bandung, one of which is the salon and day spa. Salon and Day Spa are quite popular with the people of Bandung as a solution to maintain health, beauty and relax themselves from the dense activities. Salon and Day Spa also has developed quite a lot in the city of Bandung, but there are still many problems that arise in the Salon and Day Spa, especially privacy issues for women that result in female visitors feel less comfortable and safe when in the Salon and Day Spa. In the design of the Salon and Day Spa prioritizes the approach of female characters behavior as a solution to the existing problems.

Keywords: Beauty, Confident, privacy