

ABSTRACT

Designing Crochet Decorative Elements in Muslim Fashion Designer Wear - Inspired from Orange Orchid Flower

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The phenomenon of artist migration is increasingly prevalent in Indonesia. The phenomenon of hijrah already occurred in 2013, and in 2018 the phenomenon of hijrah of artists was increasingly being broadcast by television media and became the main spotlight on the world of entertainment. Hijrah performed by artists today is more inclined to the form of hijrah maknawiyah in the form of changing appearance, improving mindset, and behavior for the better. This phenomenon also encourages Indonesian people who are the majority of Muslims are compelled to do hijrah. This positive attitude greatly impacts the increasing market demand and makes Indonesia the center of world Muslim fashion. The problem in this study is the limited use of structure techniques, especially crochet in Muslim fashion products. The purpose of this study is to optimize the structure techniques, especially crochet in Muslim fashion design products by taking local inspiration content, namely the Orange Orchid flower. By using qualitative methods, namely collecting data through observation, literature and interviews, and conducting experiments. The final result of this research is in the form of Muslim fashion by making the exploration of crochet technique as the main decorative element of fashion products using the Orange Orchid inspiration.

Keywords: Muslim fashion, Artist Hijrah, Crochet, Orange Orchid, Designer Wear