

ABSTRACT

This design aims to describe the opportunities of the number of organic plants that are less than the maximum saga seeds used as everyday jewelry products. As for the background of this research because Indonesia itself has a lot of natural potential to be developed. Besides being used as a tourist attraction, existing plants can also produce a lot of potential that can be utilized. Saga plant that is utilized as a jewelry product that has its own charm because of its unique shape and color.

This research was carried out with a number of methodology, namely qualitative and quantitative approaches, and through material exploration methods to produce satisfactory designs. The author also takes a direct approach to the material and the target user so that the design produced is in accordance with the needs of female users. The resulting product will also have to pass a direct trial at the exploration stage whether it meets existing product standards. If the results of this exploration produce new products that can be used as a means of supporting appearance. So in the design of this product can be done at a later stage.

Key words: *design, jewelry, sagaseeds*