

## **ABSTRACT**

The mass media has a particular rubric for the readers to share their best works of Cartoons. The paper argues that jokes-based Cartoons develop significant values for the proliferation of moral and spiritual messages. For this purpose, these Cartoons should comply with, at least, two principles. First, the Cartoons are deliberately created through the solemn contemplation relying on divine values. Second, the Cartoons are presented within the confines of, and in line with, educational purposes. Both principles maintain the quality of humor in accordance with ethical and aesthetic criteria.