

## **ABSTRACT**

### **DEVELOPMENT OF KEMBANG TURI BATIK MOTIFS FOR DESIGN DEVELOPMENT OF KAMPUNG BATIK KEMBANG TURI BLITAR**

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*Kembang Turi batik village has a characteristic pattern namely Kembang Turi pattern that is the signature of turi village and koi pattern that is the signature of blitar city. The processing of batik in turi village is simply by using square repeat pattern technique and simple dyeing process. This research purpose is to make the development of batik design into a pattern that is more innovative in the pattern design process along with producing colour that has Kembang Turi batik's characteristic.*

*Research methods used in this research are qualitative and quantitative methods with the collective data through field observation and interview with the Kembang Turi batik village's committee that is the head and secretary, and the head of blitar batik asli association. Then do some experiments such as exploration process of stilation, half repeat pattern process, and colour exploration.*

*The result of this research is to produce a more dynamic and innovative pattern in square repeat pattern process becomes half repeat along with colour concept that created pattern and colour characteristic that Kembang Turi batik village has those are red, green, blue, orange, and white potentially for Kembang Turi batik village's development as well add insights into the blitar batik's pattern design development especially in turi village.*

*Keywords: Batik Kembang Turi, Blitar, Kampung Batik Kembang Turi*