

ABSTRACT

The government of Binjai made an agreement with three institutions in Binjai, they are the National Narcotics Agency of Binjai, the Ministry of Religion of Binjai, and the Activator Team of The Family Prosperity Empowerment of Binjai on “Establishment of Smart Teen Generation of Binjai city” by holding activities of “The Founding of Family Prosperity for The Bride Candidate of Binjai city”. This activity is the first activity of marriage procedures in Indonesia, and this step is an effort from government of Binjai to support the National Narcotics Agency of Binjai to realize The Prevention and Eradication of Narcotics Abuse and Illegal Distribution policy. This study aims to explain the role of counselor of National Narcotics Agency of Binjai in the extension of the Prevention and Eradication of Narcotics Abuse and Illegal Distribution policy in activities of The Founding of Family Prosperity for The Bride Candidate of Binjai city. The study uses qualitative research methods using a single case study approach. The data collection technique are observation in Population Control and Family Planning of Binjai’s office, structured interviews, and in-depth interviews with two key informants, they are two counselors of National Narcotics Agency of Binjai and three supporting informants, they are a family psychologist and two brides candidate. The results of this study showed that the counselors of the National Narcotics Agency of Binjai has a role as facilitator, educator, the informative material, and the counselors of National Narcotics Agency of Binjai are a representative form of the National Narcotics Agency on the activities of the prosperous family development for brides candidate of Binjai city.

Keywords: Counselor, National Narcotics Agency, The Prevention and Eradication of Narcotics Abuse and Illegal Distribution, Modern Rhetoric, Qualitative