

**APPROVAL PAGE**

**THE INFLUENCE OF BRAND IMAGE IN MODERATING EXOGENOUS  
UTAUT VARIABLES ON CONSUMER BEHAVIOR TOWARDS INTENTION  
TO USE E-WALLET IN INDONESIA**

Submitted as part of the requirement to complete the bachelor's degree from the  
International ICT Business Program Study

**Arranged by:**

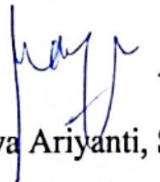
**Bonifasius Hizkia Prameswira**

**1401192529**



**Universitas  
Telkom**

**Supervisor:**



**(Dr. Maya Ariyanti, S.E., M.M.)**

**S1 INTERNATIONAL ICT BUSINESS  
SCHOOL OF ECONOMIC AND BUSINESS  
TELKOM UNIVERSITY  
BANDUNG**

**2023**