

ABSTRACT

At the beginning of 2020, Indonesia was first infected with the COVID-19 virus. The increase in demand for syringes after COVID-19 has made PT. Mitra Rajawali Banjaran increase its production. Production of an item cannot be separated from what is called reject or uncertainty. PT. Mitra Rajawali Banjaran is a medical equipment factory that cares about the environment, namely minimizing waste by destroying rejected goods and B3 waste which is handed over to B3 TPS managers. The implementation of GSCM is an innovation in the supply chain that includes environmental aspects and SCRM to minimize uncertainty within the company.

The data analysis technique used in this research is using SPSS version 25 software. The data processing used in this research is the SPSS 25 software application.

From the results, it is concluded that the variable X1 Green Supply Chain Management (GSCM) has a positive influence on organizational performance, in this case the implementation of Green Supply Chain Management (GSCM) at PT . Mitra Rajawali Banjaran improves organizational performance, while variable X2 Supply Chain Risk Management(SCR) has a negative influence on organizational performance, in this case if risk decreases in the company, organizational performance will increase.

Keyword: Green Supply Chain Management, Supply Chain Risk Management, Organizational Performance