

ABSTRACT

The research title, "REPRESENTATION OF ATHLETE CHARACTERISTICS AND MOTIVATIONAL STRUGGLES THROUGH THE CHARACTER OF SCHUMACHER IN THE SCHUMACHER BIOGRAPHICAL DOCUMENTARY FILM," embodies the essence of exploring how representations in the film may impact Indonesian athletes to strive for betterment and achievements, both nationally and internationally. The research focus lies in investigating the representation of athlete characteristics and motivational struggles through the lens of Schumacher's character in the documentary. Drawing from Roland Barthes' semiotics, this research aims to analyze the denotation, connotation, myths, and overall meanings surrounding athlete characteristics and motivational struggles depicted in the film 'Schumacher.' The research focuses on understanding the denotations, connotations, myths, and overall meanings related to athlete characteristics and motivational struggles portrayed in the 'Schumacher' documentary, intending to serve as a guiding reference for Indonesian athletes aspiring to achieve excellence at national and international levels.

Keywords: Film, Documentary, Athlete, Motivation, Schumacher, Semiotics, Indonesia.