

ABSTRACT

Many people use the high internet usage in Bandung in their daily activities, including finding a partner. One of the popular online dating applications in Indonesia is Bumble. Of the many online dating applications, Bumble is one that is active in Indonesia. One of the obstacles that arises from using matchmaking applications is parents' perceptions of their children who use the application. Based on Attribution Theory, there are three principles in assessing perceptions of interpersonal communication, namely Consensus, Consistency and Distinctiveness. These principles can be influenced by internal and external factors. This research aims to determine the perceptions of parents whose children use the Bumble application in Bandung City. The method used is a descriptive qualitative research method. For this research, the researcher chose a purposive sampling method, in selecting main informants and supporting informants. The results of this research found that there are external factors and internal factors that can influence the assessment of the attribution principle in parents' perceptions when they find out their child is using the Bumble application.

Keywords: *Perception, Interpersonal Communication, Parents, External, Internal.*