

**APPROVAL PAGE**

**THE EFFECT OF SOCIAL MEDIA INFLUENCER ON BRAND IMAGE, SELF-  
CONCEPT, AND PURCHASE INTENTION  
(Case Study of HP Inc Laptop Electronics Business in Indonesia)**

Proposed as one the requirement to achieve the bachelor of management degree from the  
International ICT Business Undergraduate study program.

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A handwritten signature in black ink, appearing to read 'Dedi Iskamto'.

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