

ABSTRACT

Bandung is the capital city of West Java province which is a tourist city of high interest in Indonesia. Apart from that, it is known for its historical buildings, namely Dutch colonial architectural buildings with an Art Deco style which is a cultural heritage as described in the Bandung City PERDA No. 19 of 2009 Article 18. One of the tourist accommodations in the city of Bandung is the Best Western Premier La Grande which is a 4 star city hotel offering a luxurious stay experience with certain characteristics or themes based on its location. This hotel is located in the city center surrounded by historical buildings and city experiences, so applying the Art Deco style was the aim of redesigning the hotel's interior. By applying the locality of the city of Bandung, it is hoped that we can preserve the value of cultural heritage through design methods, which include data collection through literature studies and observations as well as comparative studies with similar hotels, so that this design can provide benefits to the community, government, the field of interior science and writers, and can be an attractive accommodation facility for business people, domestic and foreign tourists who come to the city of Bandung, so that it can help improve the tourism economy of the city of Bandung.

Keywords: *City Hotel, Bandung City, Locality, Art Deco*