ABSTRACT

Bandung today has various creative sectors experiencing rapid development. The growth of the creative economic industry in the city has expanded significantly, encompassing areas such as culinary and fashion. Currently, the creative industry is predominantly driven by young individuals, especially in the city of Bandung, who play pivotal roles in innovation and its overall development. The phenomenon ranges from individual initiatives to the formation of specific communities or groups. To aid in the enhancement and continuous development of this creative industry, there is a need for spaces that provide facilities for gathering, discussing, and working, such as Creative Spaces and Co-working Spaces. The Hallway Space stands out as one of the creative spaces independently established by individuals, serving as a meeting point for creative industry players. It facilitates the spatial needs of both individuals and groups to engage in creativity, spanning from artistic works to food and fashion industry products. Based on literature reviews, benchmark studies, precedent studies, and interviews, it can be concluded that several facilities within a creative space with working spaces are crucial for developing the space itself and promoting business advancement for the community's economy. This leads to the conclusion that adopting an activity-based approach is more relevant to accommodate existing needs and the objectives of the space itself, where user comfort and available facilities are the primary contexts of the design applied in the redesign process. The activity-based approach is a design approach rooted in the activities or actions occurring within the facility, influenced by spatial needs that align with the activities performed by users. This final project proposal explains the background, analysis, and study of the adopted approach—the activity-based approach in redesigning The Hallway Space as a creative space, incorporating the addition of co-working spaces to fulfill the spatial needs for existing activities.

Keywords: Creative Space, co-working space, activity, The Hallway Space