

ABSTRACT

The bullying phenomenon that occurs within schools, especially junior high school students, is a problem that has a detrimental impact on the victim both physically and mentally, which can disrupt activities and reduce the victim's motivation to learn at school. In previous research by the Nursing Information Journal on 'Overview of Emotion Regulation', it was stated that teenagers who experience bullying will experience problems in regulating their emotions. This research aims to create an educational media design through comics regarding emotional regulation for victims of bullying, especially junior high school students in the city of Bandung. It is hoped that this design can be used as a learning medium in regulating emotions as an effort to deal with victims of bullying, especially junior high school students in the city of Bandung. This research is qualitative research with data collection methods in the form of literature study, observation, interviews and questionnaires. The collected data was processed and analyzed using descriptive analysis and matrix comparison analysis. From the results of the data collection carried out, comic designs were used as the main media in conveying educational messages regarding emotional regulation to victims of bullying, especially junior high school students in the city of Bandung. It is hoped that the design of comic media can be a solution in conveying educational messages more interestingly to the main target readers in overcoming existing problems.

Keywords: Bullying Victims, Educational Comics, Middle School Students.