

ABSTRACT

This study tries to investigate how future users of the Elixier program (set.a.light 3D) for distance learning, in the film photography department at Telkom University Bandung, especially in the fine arts study program, faculty of creative industries. The main problem in this study is how to use the Elixier program (set.a.light 3D), especially about the perception of ease of use and the perception of perceived benefits, and the theoretical framework of studio photography in distance learning courses. Case study methodology and descriptive qualitative approach, including direct observation through interviews, and audio recordings collected data for the study.

The results of the study stated that the Elixier application (set.a.light 3D) makes it easy to use. During the pandemic, Elixier (set.a.light 3D) is a useful option for distance learning. Elixier provides extensive personalization, which includes clothing, cosmetics, and posture options. In addition to offering many community templates and examples, Elixier has the advantage of not requiring a large internet quota and has functions that are constantly updated. This encourages consumers to adopt and use technology more, thus making debates and presentations in distance learning easier. So the researchers suggest that in the future it can be perfected by tools realistically, users of the Elixier application (set.a.light 3D) include Virtual reality (VR) features and can adjust settings based on the level of ability in the photography linkup, and can increase the photography talent of students or the public gradually from basic to advanced.

Keywords: Distance Learning, Elixier Application (set.a.light 3D), Learning Media, Studio photography