Abstract

Promotion, technology and service that ease customer in transaction could be support factors in reaching main purpose for the company that works in selling. It could be reach by facilitated it with e-commerce.

Online Selling Application is build to help unkl347 in promoting and selling products. It surely needed, because there are many complaints from the out city customers that can't be served well because of the big numerous of the transactions, and there aren't any application that could facilitate the costumer to make transaction in large amount.

This application could make the costumer easier in doing selling transaction and costumers from out of the city could be served well. It will be build based on structured analysis and design by using Waterfall modeling system that consist of software needs analysis, design, coding and testing. The databases will be build by using MySQL. The programming language is using PHP and JavaScript, Macromedia Dreamweaver will be used as the editor, Microsoft Visio and Power Designer for the modeling system, and Adobe Photoshop for interface design.

This application could review all online and offline transaction datas also knowing the transactions thas has been made, so it can be advices to develop the company productivity better. It also can handle insert, update and delete items and items transfer datas, retur data, selling transaction datas, also building reports.

Keywords: e-commerce, customer, Online Selling Application, unkl347