

ABSTRACT

One of the nayra furniture's way to develop their business is through more and more developed marketing system . But because of the limitation of resources, this marketing system development is not reaching the maximal result yet. Nayra furniture company often have problems in serving their customer that mostly came from other countries outside Indonesia.

One of the solution that can give a way out for the problems is by developing online marketing system. The company can promote their business and introducing their products without thinking about the constraints they meet before.

This online marketing application is made to solve the company problems that being faced until now. This system is made using PHP scripts. Using this online marketing product application, the company wondering they can increase their sale that will affect the company's income.

Key words : customer, online, system, PHP