

Abstract

Sanggar Reret Art Shop is a manufacturer of woodcrafts, handicrafts and many kinds of home decorations located in Cibeusi, Jatinangor. Woodcrafts which produced by this shop are consist of wood sculpture, percussion instruments, aborigin mask, boomerang, and many kinds of West Java handicrafts. The customer who want to buy Sanggar Reret's products may come directly to the shop. However, the customer who lives out of town usually use telephone to order Sanggar Reret's product. Then, the order detail will be sent to the owner by fax. This things are commonly done by persistent customers. On the other hand, it's difficult for people who want to make order for the first time because Sanggar Reret Art Shop is not have catalogue or brochure, informed handicrafts and woodcrafts, which can be sent to them. Therefore, in order to ease the transaction, Sanggar Reret Art Shop need a system that enables the transaction done without compelling the consumer to go to Sanggar Reret Art Shop.

This Final Project is implemented on a web based software which connected to internet network, so this web can be accessed everytime and everywhere by everyone. Those who are able to order the products in Sanggar Reret Art Shop are the registered members. And the payment process is done by transferring the money to the bill of Sanggar Reret Art Shop. This application is built with PHP program language, HTML for making design, and MySQL as database.

Sanggar Reret Art Shop application provides product categorizing to facilitate customer in order to search certain product that they want.

Keywords: sales, online, handicraft, Sanggar Reret