ABSTRACT

Pamungkas, Rabindranath Ario. 1401100131. 2015. "Animation Design as

Learning Media About Prevention Attempt of Osteoporosis Since Teenage". Final

Task. Visual Communication Design Department. Faculty of Creative Industries

Telkom University.

The teen life nowadays tend not healthy because of cigarette and carbonated

drink consumption at high level, less sports and activity. In fact, the pattern of life

as it at adolescence can trigger the risk of osteoporosis in a period of time faster

than they should. The study is done to know how much a tendency the lifestyle that

is added to the people in those city of Bandung. This study data collection method

using qualitative approach and phenomenology with analysis and structural

textural to take the nucleus of the data which already gleaned from interview

library and observation. The analysis producing such a description of a pattern

of teen life that impact on the growth rate of osteoporosis. Therefore learning

animation is necessary to give insight to the youth through social network where

now, teenagers tend to use it in an activity daily.

Keywords: Animation, Learning, Osteoporosis, Teen, Habit, Prevention.

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