

## ABSTRACT

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Unstoppable technological advances are now almost evenly absorbed into the various aspects of our daily lives. It also triggered a shift in culture, habits, and behaviors. But not all replaced cultures are worse than the replacing cultures. There are times when we rethink, simple things left by our ancestors. Fun things, without prejudice the value of humanity. Traditional games that have been handed down for generations have various educational role today we rarely see the younger generation who grew up with the modern game. Values that support life such as physical activity, social value has begun to be ruled by the modern game that has a more personal approach to each individual. Starting from this idea sparked the idea of the design is capable of connecting traditional games and modern games. Merging different traditions of this generation is not impossible. By utilizing modern media are more personal and interactive, invite, inform, and educate can be so much more interesting. In the traditional game of smartphone apps encyclopedia West Java, there are a variety of solicitation, information, and various other facilities capable of facilitating the modern generation to look back, how fun games that they do not know much until now.

Keyword: games, traditional, west java, culture, kids, sunda, mobile apps, UI