

## DAFTAR GAMBAR

Gambar 1. 1 Jumlah Pengguna Internet Indonesia tahun 1998-2012 versi APJII .....	<b>Error! Bookmark not defined.</b>
Gambar 1. 2 Indonesia is #3 Twitter country in the world...	<b>Error! Bookmark not defined.</b>
Gambar 1. 3 <i>More tweets come from Jakarta</i> .....	<b>Error! Bookmark not defined.</b>
Gambar 1. 4 Buzz e-word NasgorMafia.....	<b>Error! Bookmark not defined.</b>
Gambar 1. 5 Tampilan akun @NasGorMafia.....	<b>Error! Bookmark not defined.</b>
Gambar 1. 6 Tampilan akun @HungryBuzzDiner.....	<b>Error! Bookmark not defined.</b>
Gambar 1. 7 <i>Tweets</i> akun @NasGorMafia.....	<b>Error! Bookmark not defined.</b>
Gambar 1. 8 <i>Traffic</i> akun @NasGorMafia .....	<b>Error! Bookmark not defined.</b>
Gambar 1. 9 Tahapan Penelitian.....	<b>Error! Bookmark not defined.</b>
Gambar 2. 1 Kerangka Pemikiran.....	<b>Error! Bookmark not defined.</b>
Gambar 3. 1 Logo Nasi Goreng Mafia.....	<b>Error! Bookmark not defined.</b>
Gambar 4. 1 Tweet e-word Nasi Goreng Mafia.....	<b>Error! Bookmark not defined.</b>
Gambar 4. 2 Doa Nasi Goreng Mafia .....	<b>Error! Bookmark not defined.</b>
Gambar 4. 3 Retweet info produk Nasi Goreng Mafia .....	<b>Error! Bookmark not defined.</b>
Gambar 4. 4 Tweet lokasi Nasi Goreng Mafia .....	<b>Error! Bookmark not defined.</b>
Gambar 4. 5 Aktivitas conversation dengan follower Nasi Goreng Mafia	<b>Error! Bookmark not defined.</b>
Gambar 4. 6 Akun instagram Nasi Goreng Mafia .....	<b>Error! Bookmark not defined.</b>
Gambar 4. 7 Akun fanpages Nasi Goreng Mafia.....	<b>Error! Bookmark not defined.</b>
Gambar 4. 8 Akun twitter @NasgorMafia .....	<b>Error! Bookmark not defined.</b>
Gambar 4. 9 Menu triad .....	<b>Error! Bookmark not defined.</b>
Gambar 4. 10 Menu gangster.....	<b>Error! Bookmark not defined.</b>
Gambar 4. 11 Menu preman .....	<b>Error! Bookmark not defined.</b>
Gambar 4. 12 Menu yakuza.....	<b>Error! Bookmark not defined.</b>
Gambar 4. 13 Menu bandit .....	<b>Error! Bookmark not defined.</b>
Gambar 4. 14 Menu berandal .....	<b>Error! Bookmark not defined.</b>
Gambar 4. 15 Menu godfather.....	<b>Error! Bookmark not defined.</b>
Gambar 4. 16 Kedai Nasi Goreng Mafia.....	<b>Error! Bookmark not defined.</b>
Gambar 4. 17 Daftar menu Nasi Goreng Mafia.....	<b>Error! Bookmark not defined.</b>
Gambar 4. 18 Tweet terkait level pedas Nasi Goreng Mafia	<b>Error! Bookmark not defined.</b>
Gambar 4. 19 Tweet makan siang.....	<b>Error! Bookmark not defined.</b>
Gambar 4. 20 Hari penyebaran informasi .....	<b>Error! Bookmark not defined.</b>
Gambar 4. 21 Waktu tweet Nasi Goreng Mafia.....	<b>Error! Bookmark not defined.</b>
Gambar 4. 22 Account buzzer .....	<b>Error! Bookmark not defined.</b>
Gambar 4. 23 Tweet account buzz Nasi goreng Mafia .....	<b>Error! Bookmark not defined.</b>
Gambar 4. 24 Angka transaksi NasGorMafia.....	<b>Error! Bookmark not defined.</b>

Gambar 4. 25 Hasil transaksi NasgorMafia tanggal 3 Januari 2015 ...**Error! Bookmark not defined.**

Gambar 4. 26 Produk baru Badboyz .....**Error! Bookmark not defined.**

Gambar 4. 27 Frekuensi tweet bulan Oktober .....**Error! Bookmark not defined.**

Gambar 4. 28 Frekuensi tweet bulan November.....**Error! Bookmark not defined.**

Gambar 4. 29 Frekuensi tweet bulan Desember .....**Error! Bookmark not defined.**

Gambar 4. 30 Buzzer @InfoKotaJakarta .....**Error! Bookmark not defined.**

Gambar 4. 31 Account buzzer @CimahiCity.....**Error! Bookmark not defined.**