

ABSTRACT

DESIGNING GENERAL GUIDE BOOK FOR TELKOM UNIVERSITY NEW STUDENTS ACADEMIC YEAR 2015-2016

Information is a data obtained through a particular phenomenon that has been observed directly and processed into a useful message for those who receive through various media. A person that is in place that will desperately need information about the surrounding circumstances. Just like Telkom University new students who not only come from the city of Bandung, but from a variety of outside the city to outside Java in Indonesia. But at the Telkom University not yet have the right media for new students to get the information needed. This has led to difficulties adapting to the campus environment, adaptation and learning from high school to college.

The aim of this thesis is the design of general guide book for Telkom University new students has several objectives, namely to provide information and make general guidelines for Telkom University new students, and facilitate new students to access all the activities of academic and non-academic exist around Telkom University.

With the final design of the General Guide Book for the Telkom University new students is expected to help Telkom University new students to adapt and know the state of the environment around the campus, and can find the information around campus Telkom University

Keywords: Design, Book, Telkom University, New students