

Abstract

In the confront of AFTA in 2015 students have to prepare competence that support in the face of the world of work that can support the career goals they want. In this case with the AFTA, the competition will be intense, especially for final year students who will enter the workforce. This research was conducted at the end of the year students majoring in Business Administration Faculty of Communication & Business Telkom University. This research aims to determine which are the most dominant factor in student competence Binis Administration class of 2011. In this study, data were collected with a questionnaire to 131 respondents drawn at Proportionate Stratified Random Sampling. The results showed that there is a dominant factor 7 class of 2011 student competence Business Administration Faculty of Communication Sciences and Business Telkom University that decision, the elaboration of the plan, empathy, emotional control, analisis tasks, giving advice, discipline. Decision-making factor is the most dominant factor with the largest eigenvalue is 0.749 and the largest percentage of variance that is 31.468% career planning factors include eight variables such as: decision-making, understanding the power of self, inspire, written communication, self-regulation, timing, priority, and speed of decision making.

Keywords: Competence, Intellectual Quotient, Emotional Quotient, Managejerial Quotient, career goals