

ACKNOWLEDGEMENT

Praise and terms to God, Allah Subhanahu Wa Ta'ala, who blessed me to do this final project and finished it until now the final project is finished and ready to be submitted. This final project titled ""THE IDENTIFICATION OF SOCIAL VALUE PROPOSITION IN SOCIAL ENTREPRENEUR ORGANIZATION (a study case of Rumah Cemara)" is submitted as a requirement of bachelor degree major of Management of International ICT Business. The research took place in Bandung with 4 high up of Rumah Cemara as the respondents.

The preparation of this paper the authors formulate the intent and purpose to fulfill and complete the final task of graduation requirement at the School of Economics & Business, Department of Business Management of Informatics & Communication Technology, Telkom University Bandung.

In an effort to resolve this thesis, the author is fully aware of the limitations of time, knowledge, and costs so that without the help and guidance of all concerned is not likely to work well. Therefore, on this occasion it is no exaggeration when authors do want to thank the many distinguished:

1. Mrs. Dr. Ir. Ratna L. Nugroho, MM., as my advisor for this final project who were really patience, communicative, directive, and cooperative during the research process. As with her guidance, I could finish my final project. Thank you for all the advices and encouragements. I really appreciate all of your warm and kind-hearted supervisions.
2. My parents, Sukarman, Rini Yulianingsih, and my sister, Desy Caesary who always supported me endlessly.
3. My respondents, Mr Ricky Irawan, Mr Rizky Kurniawan, Mr Ridwan Natakusumah, Mr Yudi Wahyudi who were really cooperative and coordinative during the research process.
4. Mr M Azhari as my guardian lecturer who give me his support to finish this undergraduate Thesis. Mr Dadang Iskandar, MM and Mrs Meidiany K Putri, SKG, MBA, as the examiners on my Proposal defense meeting who gave me constructive feedback regarding my undergraduate thesis.
5. My dear friends R Fitria Dwinanda, Aria Kusumah Suradiredja, Eko Yudi, Bayu Adhitama, Andi Nurul Hidayah, Kharisma Khansa, Selvi Mustikananda, Randi Darmasaputra, Hamzah Romzul, Alvin Hizrian, Imam Nugraha, M Sholahudin, Fadel M Ikhwan, Gusti Kurniah,

Seruni Salsabila, Iman Basri, Siti Magvira, Fella Vanesa, Shofura Farah, Fauzyah Fasya, M Yogi Eka Sumantri and the rest of MBTI International 2011 who always reminded and motivated me to be focus on my final project.

I realize that this final project composition is not flawless. I humbly wish that the next research can perfects this final project.

Bandung, July 2015

Ridwan Zulkarnaen

Author