

## LIST OF FIGURES

Figure 1.1: Bank Mandiri Logo .....	1
Figure 1.2: Shareholders of Bank Mandiri .....	5
Figure 1.3: Indonesia Internet Users Projection .....	11
Figure 1.4: The Patterns of The Use of The Internet in Indonesia .....	12
Figure 1.5: Internet-Based Banking Services .....	14
Figure 1.6: Mandiri E-Banking Registered User 2006-2013 .....	15
Figure 1.7: Mandiri Internet Banking Website.....	16
Figure 2.1: Technology Acceptance Model .....	23
Figure 2.2: Conceptual Framework .....	31
Figure 2.3: Modified Framework .....	35
Figure 3.1: Steps of Research .....	46
Figure 3.2: Sampling Technique .....	48
Figure 3.3: Path Diagram .....	57
Figure 4.1: Continuum Line .....	64
Figure 4.2: Continuum Line for Perceived Usefulness Dimension.....	65
Figure 4.3: Continuum Line for Perceived Ease-of-use Dimension .....	66
Figure 4.4: Continuum Line for Perceived Enjoyment Dimension .....	67
Figure 4.5: Continuum Line for Information on Online Banking Dimension ...	68
Figure 4.6: Continuum Line for Security and Privacy Dimension .....	69
Figure 4.7: Continuum Line for Quality of Internet Connection Dimension ....	69
Figure 4.8: Continuum Line for Behavioral Intention Dimension .....	70
Figure 4.9: Path Diagram .....	71
Figure 4.10: Normality Test P-P Plot .....	72
Figure 4.11: Path Diagram .....	86