

**APPROVAL PAGE**

**THE EFFECT OF FACTORS INFLUENCING ONLINE BRAND TRUST IN ONLINE  
SERVICE RETAILING ON SITE APPLECOAST CLOTHING**

**UNDERGRADUATE THESIS**

Proposed as One Term to Acquire Bachelor Degree on Business Management of  
Telecommunication and Informatics Program

By:

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UNIVERSITAS  
**Telkom**

Supervisor:

A handwritten signature in blue ink, appearing to read 'Tjahjono Djatmiko', is written over the printed name and affiliation.

(Ir. Tjahjono Djatmiko, MBA.)

FAKULTAS EKONOMI DAN BISNIS

UNIVERSITAS TELKOM

BANDUNG

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