

DAFTAR TABEL

Tabel 2.1 <i>Strengths Weaknesses Opportunities Threats (SWOT) Matrix</i>	24
Tabel 2.2 Skripsi/Tesis Terdahulu	27
Tabel 2.3 Jurnal Nasional	31
Tabel 2.4 Jurnal Internasional	35
Tabel 3.1 Variabel Operasional Penelitian	42
Tabel 3.2 Profil Narasumber	51
Tabel 3.3 Pengujian Keabsahan Data Kualitatif	52
Tabel 3.4 Contoh Matriks <i>Internal Factor Evaluation (IFE)</i>	55
Tabel 3.5 Contoh Matriks <i>External Factor Evaluation (EFE)</i>	57
Tabel 3.6 Contoh <i>Strengths Weaknesses Opportunities Threats (SWOT) Matrix</i>	61
Tabel 3.7 Format dasar <i>Quantitative Strategic Planning Matrix (QSPM)</i>	63
Tabel 4.1 <i>Internal Factor Evaluation (IFE Matriks)</i> Pioncini	69
Tabel 4.2 <i>External Factor Evaluation (EFE Matriks)</i> Pioncini	77
Tabel 4.3 Analisis Matriks SWOT	79
Tabel 4.4 Analisis QSPM	83