

ABSTRACT

Efficient capital market is the capital market that reacts quickly to the relevant information, so abnormal consistent profits will not be obtained. The capital market has some phenomenon that show deviation and contrary to the concept of efficient capital market (market anomaly). One of the anomaly on stock returns level is January effect and holiday effect. This study aims to determine if there is a January effect and holiday effect on Jakarta Composite Index in Indonesia Stock Exchange Period 2005-2014

January effect is the stock return in January at the beginning of the week will tend to increase, return obtained from the division of the stock price closed today with yesterday and is reduced by 1. While the holiday effect is the phenomenon where stock price higher than the break after the holidays

The data used in this research is companies secondary data included on the Indonesia Stock Exchange 2005-2014 period. The sample used is the Jakarta Composite Index period 2005-2014 with Saturated sampling method.

The data analysis technique used is descriptive analysis, and the method used to test the hypothesis is the Kruskal-Wallis H-Test to test the January effect and the Wilcoxon Signed Rank test for the holiday effect.

Based on the results of the study showed that there is no January effect in the Jakarta Composite Index in Indonesia Stock Exchange period 2005-2014 and there is no holiday effect on Jakarta Composite Index in Indonesia Stock Exchange period 2005-2014 .

Keywords: market anomaly, January effect, Holiday effect, stock return