HANDLING IMBALACED DATA IN CHURN PREDICTION USING RUSBOOST AND FEATURE SELECTION

(CASE STUDY: PT TELKOM INDONESIA REGIONAL 7)

A THESIS SUBMITTED TO THE DEPARTMENT OF GRADUATE SCHOOL SCHOOL OF COMPUTING TELKOM UNIVERSITY

> BY ERNA DWIYANTI / 2103139032



IN PARTIAL FULFILLMENT OF THE REQUIREMENTSFOR THE DEGREE OF MASTER OF INFORMATICS IN DATA MINING

TELKOM UNIVERSITY

2016