

ABSTRACT

POLA KOMUNIKASI PENDETA GKPS DI GRUP FACEBOOK “PANDITA & TEOLOG GKPS”

(Studi Kasus tentang Konflik Periodisasi Kepengurusan GKPS 2015)

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This research aims to understand further the communication patterns conducted by the pastors of GKPS in their Facebook group named “Pandita & Teolog GKPS” and how they manage the conflicts caused by provocative status and negative comments in this group.

Research method is using qualitative approach supported with a case study, Which is the conflict that was appeared during the Leadership Periodization back in 2015 where supporters of each candidate seem to be split up. Data collection is conducted through interview and observation, and further analysed using Miles and Huberman analysis model.

It is found that communication patterns in the “Pandita & Teolog GKPS” Facebook Group corresponds with the so called is “all channel structure” as proposed by Townsend’s theory, where all the members in the group are able to initiate conversation with other members without being hampered by the senior-junior hierarchy among the pastors.

Key Words: Communication Patterns, Conflict Management, Case Study, Social Media, Facebook