THE EFFECT OF LEADERSHIP STYLE ON EMPLOYEE PERFORMANCE OF PT. ARINA MULTIKARYA BRANCH BANDUNG

ABSTRACT

This research is a study about the effect of leadership style on employee performance of PT. Arina Multikarya Branch Bandung. This study aimed to determine how much the style of leadership in influencing the performance of employees of PT. Aina Multikarya Branch Bandung in order to make improvements continuously to improve the performance of employees in the company.

The method that used in this research is methods descriptive and associative method in the form of a causal relationship. Data collection techniques that used are saturated sampling.

Leadership styles in PT. Arina Multikarya Branch Bandung consisting of sub variables coersive leadership, authoritative leadership, afiliative leadership, democratic leadership, pacesetting leadership and coaching leadership in the high category with value of 72%. An employee performance of PT. Arina Multikarya Branch Bandung has value with high category, with the acquisition value average percentage of 69%. Simultaneously, leadership style at PT. Arina Multikarya Branch Bandung has a significant influenced amounted to 68.5% the performance of employee while the remaining 31.5% is influenced by other factors not examined in this study. Partially, the effect of leadership style on employee performance of PT. Arina Multikarya Branch Bandung is leadership style of authoritative leadership which has the effect of significantly.

Keywords: Leadership Style, Performance Of Employee, Authoritative Leadership, Job Quantity