

ABSTRACT

Culture is a concept that arouses interest. Through culture, each individual can learn a lot of things. Starting from how to use the language, build relationships, and having to make new friends. With many processes in particular cultural diversity, does not cover the possibility of occurrence of the processes of cultural adaptation. Culture shock itself a social symptom experienced by nomads when they moved to the area and a new culture. The purpose of this research is to know the process of adaptation in the face of culture shock, and other factor caused by culture shock among nomads students intake 2015 at Telkom University. Methods used is qualitative descriptive using the constructivist paradigm. Data collection technique was used in this research by condusting interviews and observations. This study used two units of analyses, is the process of adaptation and culture shock. From the results of research that has been done, the process of adaptation experienced by each of the nomad. And the factors that affect the occurrence of culture shock consists of cultural variation, sometimes intrapersonal factors, and safety.

Keywords: adaptation, culture shock, qualitative descriptive