

Abstract

PT. LAPI Divusi Bandung is one of the companies engaged in information technology consulting. This study aims to determine (1) the intrinsic motivation in PT. LAPI Divusi. (2) Extrinsic motivation in PT LAPI Divusi. (3) The activities of knowledge sharing at the headquarters of PT. LAPI Divusi. (4) The effect of intrinsic and extrinsic motivation toward knowledge sharing activities in the office of PT. LAPI Divusi.

The method used is quantitative method by distributing questionnaires to 46 respondents and sampling technique used is the technique of non - probability sampling. The analysis used in this study using multiple regression analysis. While secondary data in this study were taken from the literature and documents relevant to the title and theme of the research that researchers take.

The results of multiple regression analysis in this study shows that a significant difference between extrinsic and extrinsic motivation toward knowledge sharing activities at PT. LAPI Divusi with a percentage of 14.4% influence.