

ABSTRACT

In our daily life, human and trash can not be separated because human is the source of the trash itself because of human needs, from household waste, office, market and even industry. The pile of plastic bottles are often to see in corner of the street, especially in Bandung. Most of the citizen throw their garbage intentionally not in the place, the citizen prefer to throw it than use it to be recycled. One of the way that has been done to solve this problem is by burn the plastic bottles. Beside of that, the plastic bottles has been treated to be handycrafts and fashion product but still keep the original shape of the plastic bottle without change its characteristics. Because of that, the writer try to make a product concept plan of plastic bottle waste by using direct interview that related with waste, literature review method with collecting data to get inspiration, questioner method about waste for the student of Telkom University and experiment method in recycling the plastic bottles waste by using heating technique that use coconut oil to create an unique design that able to increase the price and the esthetic value from the plastic bottles. And able to attract the people interest especially 24-30 years old woman that live in the city and in medium social class above to use the product from the plastic bottles waste.

Keywords : *Fashion, Fashion Products, Plastic Bottles, Waste*